

Women in Hollywood:
100 Years of Negotiating the System
Pepperdine University School of Law
Straus Institute for Dispute Resolution
Pepperdine Center for Entertainment, Media and Culture

November 15-16, 2013
Caruso Auditorium
Pepperdine University School of Law
[REVISED DRAFT PROGRAM OCT. 1, 2013]

Women have played important roles in the entertainment industry from its earliest days. They have achieved great success as actors, directors, producers, legal advisors, and have attained leadership positions in guilds, studios and other industry organizations.

But after a century, women still face significant challenges in Hollywood. Females in creative, business and legal roles must find ways to effectively negotiate in the workplace while balancing careers and personal lives. Groups such as Women in Film and Television, The Center for the Study of Women in Television & Film, The Geena Davis Institute on Gender in Media, and the Directors Guild of America Women's Steering Committee have highlighted the relative scarcity of opportunity for females as creative artists. Although notable efforts have been made toward addressing these realities, challenges and disparities remain.

This conference, *Women in Hollywood: 100 Years of Negotiating the System* is intended to focus on the special issues and challenges facing women individually and collectively in the entertainment industry. The program will

- underline and draw lessons from the lives of women who successfully “negotiated the system,” or strove to improve opportunities for themselves and others;
- provide critical guidance for women in managing conflicts and relationships in their careers and personal lives;
- building on recent studies, help identify sources of resistance to greater opportunities for women and set a collective action agenda aimed at altering the landscape for the next wave of women in the entertainment industry.

Friday, November 15, 2013

8:00-8:45	Registration/Breakfast Reception
8:45-9:00	Welcome and Introductory Remarks Deanell Reece Tacha, Dean and Professor of Law
9:00-9:45	KEYNOTE ADDRESS Speaker: Cheryl Boone Isaacs [INVITED]

PART I. LEARNING FROM OUR PAST: HOLLYWOOD WOMEN'S STORIES

- 9:45 – 10:45 Screening of *Without Lying Down: Frances Marion and the Power of Women in Hollywood* (introduced by Cari Beauchamp)
- 10:45-11:00 BREAK
- 11:00-12:30 The First Hundred Years: A Conversation with Cari Beauchamp, Victoria Hochberg and Robin Swicord
Prof. Tom Stipanowich sits down with Cari Beauchamp, noted film historian and author of *Without Lying Down* and *Joseph P. Kennedy Presents*; prominent director Victoria Hochberg, and well-known screenwriter and director Robin Swicord to discuss the careers, struggles and achievements of women during the first century of Hollywood.
- 12:30-1:30 LUNCH

PART II. PRESENT CHALLENGES: EFFECTIVELY NEGOTIATING CAREERS—AND LIVES

- 1:30-2:10 KEYNOTE ADDRESS
Barbara Annis, CEO, Barbara Annis & Associates, Inc., author of *Same Words, Different Language; Leadership and the Sexes; Work With Me* (with John Gray)
- 2:10-3:30 Negotiations: Unique Challenges for Women

Moderator: Deborah M. Soon, Senior Vice President, Strategy & Marketing, Catalyst

Panelists:
• Linda Lichter, Partner, Lichter, Grossman, Nichols, Adler & Feldman, Inc.
• Rena Ronson, Co-head, Independent Film Group, United Talent Agency (UTA)
• Wendy Japhet, Producer/Executive Producer of studio and independent films, and President and executive at studio-based and independent production companies
• Noreen Halpern, Independent TV producer
- 3:30-3:45 pm BREAK
- 3:45-5:15 pm Women and Entertainment Unions/Academies/Guilds

Moderator: Ivy Kagan Bierman Partner at Loeb & Loeb and Women in Film Foundation Board member

Panelists:

- Kim Hedgepeth, Former Executive Director, SAG-AFTRA
- Betty Thomas, TV and Film Director, Senior VP, Director's Guild of America [INVITED]
- Joan Graves/Chair of MPAA Classification and Rating Administration
- Lucy Hood, President/COO of ATAS [???

5:15-600 pm RECEPTION in ATRIUM

6:00-8:30pm SPEAKER AND VIP DINNER

Saturday, November 16, 2013

8:50-9:00 Welcome

Craig Detweiler, Professor, Seaver College, and Director of Pepperdine's Center for Entertainment, Media and Culture

9:00-9:40 KEYNOTE ADDRESS

Sharon Lawrence, Actress and Producer

9:40-11:00 Mentors and Sponsors

Moderator: William Nix, Industry Advisor, Entertainment, Media & Sports Initiative, Straus Institute

Panelists:

- Lillah McCarthy, Sr. Executive, Turner Broadcasting System
- Tom Sherak, Marketing/Distribution Executive & Producer, Former President of the Academy of Motion Picture Arts and Sciences (2009-2010)
- Terry Lawyer, Executive Director, NY Women in Film and Television
- John Wells, Film and Television Producer, Writer and Director [INVITED]

11:00-11:15 BREAK

11:15-12:30 Negotiation Exercise: "Negotiating a Compensation Package"

12:30-1:15 Lunch

PART III. SHAPING THE FUTURE

1:15-2:00 KEYNOTE: “Leaning In: Empowering the Next Wave of Women Leaders”
Featuring: Nell Scovell, co-author of Sheryl Sandberg’s *Lean In*

2:00-3:15 Directing the Future

Moderator: Nancy Redd, Huffington Post [INVITED]

Panelists:

- Lesli Linka Glatter, Director, Co-Executive Producer *Homeland*
- Ava DuVernay, Director, *Middle of Nowhere*
- Linda Goldstein, Director/Producer, *Somewhere Between*
- Brenda Chapman, Director, *Brave*

3:15-3:30 Break

3:30-5:00 YA: Raising Up New Heroes

Moderator: Rachel Kimbrough, Studio Business Affairs Lawyer and Vice-President of Business & Legal Affairs at Lionsgate

Panelists:

- Nina Jacobson, Producer, *The Hunger Games*;
- Melissa Rosenberg, Screenwriter, *The Twilight Saga*
- Lucy Fisher, Producer, *Divergent*