

Selina Farrell Brandt

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EMPLOYMENT

Academic Experience

Pepperdine University School of Law, Malibu, California

March 2007 – Present

Associate Dean for Academic Success and Employer Relations;

June 2016 – Present

Interim Director of Legal Research and Writing Program

- Direct Academic Success Program for second- and third-year students.
- Chair faculty's Long-Term Bar Passage Committee.
- Develop curriculum for and teach Bar Exam Workshop course to third-year students.
- Provide year-round, individual and group bar exam preparation support to third-year students and graduates, coordinate pre-exam faculty office hours, and coordinate and teach exam preparation workshops.
- Monitor and update faculty regarding developments in several states' bar admission and examination requirements.
- Chair faculty's Career Development Office Committee; coordinate committee's efforts to engage potential employers, alumni, and students to help maximize student and alumni employment outcomes; and assist recent alumni with job searches and networking.
- Work with Legal Research and Writing faculty to develop and draft curriculum, syllabi, assignments, and Bluebook citations textbook used in Pepperdine's legal writing program.

Assistant Professor of Legal Research and Writing

June 2008 – July 2011 & Aug. 2015 – Present

- Teach Legal Research and Writing to 50-70 first-year law students annually.
- Lecture on best practices for researching and writing legal memoranda, complaints, motions, and briefs.
- Prepare and coach students for first-year moot court competition.
- Co-presented on law school legal writing professionals and writing centers at 2016 Legal Writing Institute Conference.
- Co-presented on teaching legal research and writing to millennials at 2015 Western Regional Legal Writing Institute Conference.
- Co-presented curriculum for teaching legal research and writing to international law students at 2012 Legal Writing Institute Conference.
- Co-presented on techniques for teaching Bluebook citation at 2010 Legal Writing Institute Conference.

Assistant Dean for Career Development

May 2007 – June 2008 & December 2011 – June 2014

Associate Director for Career Development

March 2007 – May 2007

- Developed and managed all Career Development Office programs, including marketing to and solicitation of employers, planning and coordinating fall and spring recruiting and on-campus interview programs, and managing career counseling programs for students and alumni.
- Achieved increases of seven percentage points for the Class of 2012 and six percentage points for the Class of 2013 in full-time, long-term legal jobs, as compared to previous years' graduating classes, outperforming Southern California peer law schools in challenging national and regional employment markets.
- Achieved strong employment statistics for the Classes of 2007 and 2008, as compared to previous several years' graduating classes.
- Trained and supervised a staff of three attorneys and other professional staff members, including career counselors, recruiting coordinators, and administrative personnel.

- Developed and instituted annual marketing campaigns to thousands of alumni, private, government, and public interest employers, obtaining a wide variety of job postings and new participants for fall and spring recruiting programs.
- Conducted annual employment reporting and other compliance projects required by NALP and the ABA and worked with University's internal auditor and general counsel to ensure accuracy and validity of reported data.
- Planned, coordinated, and strategized with law school's other deans to help develop successful orientation, student life, alumni, professional development, and experiential learning programs.
- Developed and presented student and alumni professional development programs on topics including resume and interview preparation, networking, effective use of social media, professional dress, best practices in law practice, and legal career paths and practice areas.
- Counseled students and alumni on résumé preparation, interview tips, and job search strategies.
- Drafted and administered staff members' annual performance reviews.
- Planned and managed \$650,000 + annual Career Development Office budget.
- Co-presented at 2013 National Association of Legal Professionals Conference on writing and professional development programs for summer and junior-level law firm associates.

Director, Academic Success Program

September 2008 – July 2010

- Managed law school's Academic Success Program for at-risk and under-performing students.
- Organized and presented academic success lectures.
- Taught spring semester Supplemental Torts course to selected first-year students and provided individual support to students struggling in law school and graduates preparing for bar exams.

Whittier Law School, Costa Mesa, California
Legal Research and Writing Instructor

August 2003 – April 2004

- Taught Legal Research and Writing to approximately 75 first-year law students.
- Lectured on best practices for researching and writing legal memoranda, complaints, motions, and briefs.
- Prepared students for first-year moot court competition.

Legal and Business Experience

Pepperdine University Center for Estate & Gift Planning, Malibu, California
Legal Associate

July 2014 – July 2015

- Researched tax, estate planning, and planned giving issues for discussions with and proposals made to potential University donors.
- Drafted proposals for charitable gift annuities, remainder trusts, lead trusts, bargain sales, and other planned gifts.
- Drafted estate plans, trust agreements, powers of attorney, and advanced health care directives.
- Negotiated and drafted community development, executive education, and sponsorship agreement between a Southern California financial institution and the University's Microenterprise Program.
- Conducted research and drafted internal University memoranda on nonprofit organization compliance issues.
- Analyzed and approved valuations for donors' gift receipts for gifts in kind.
- Interacted with donors and professional advisors.
- Presented at Christian Schools Planned Giving Conference on state registration requirements for nonprofit organizations engaged in charitable solicitation activities in multiple jurisdictions.

Latham & Watkins, Los Angeles & Costa Mesa, California
Tax Associate

August 1992 – October 1995 &
November 2000 – May 2003

- Provided federal tax advice to corporations, partnerships, limited liability companies, charitable organizations, and individual investors in connection with business entity formations and complex business transactions, including mergers, acquisitions, securities offerings, and restructurings.
- Researched complex tax issues and drafted opinion letters and tax sections of contracts, Securities & Exchange Commission filings, and other documents related to mergers, acquisitions, restructurings, debt and equity offerings, and corporate disclosure documents; also drafted memoranda to business investors and corporate managers describing tax issues and structuring alternatives.
- Assumed significant responsibilities in business disputes, tax controversies, and general litigation matters, including researching and drafting pleadings, motions, briefs, and jury instructions.
- Supervised junior and summer associates.
- Participated in recruiting events and interviewed candidates for summer associate program.

Cute As A Bug, LLC, San Juan Capistrano, California
Founder/Chief Executive Officer

August 1998 – November 2000

- Established and managed online retail children's clothing company, growing sales to \$475,000 in two years.
- Marketed and sold company's major assets, including trademarks and customer list, to larger retail clothing company.

EDUCATION

Pepperdine University School of Law, Malibu, California
Juris Doctor, summa cum laude

May 1992

- Ranked 1st in Class, Valedictorian.
- Editor-in-Chief, Volume 19, Pepperdine Law Review.
- Dean's Merit Scholarship and Barbara Bayliss Scholarship Recipient.
- Teaching Assistant for Professor McGinnis, Legal Research & Writing.
- American Jurisprudence Awards for Highest Grade in Property I & II, Torts I, Legal Research & Writing I, Remedies, and Federal Courts.
- Best Petitioner's Brief, 1992 Dalsimer Moot Court Competition.

Oregon State University, Corvallis, Oregon
Bachelor of Science, cum laude

June 1987

- Major: Finance; Minor: Economics.

PUBLICATIONS

- Co-Author with Nancy McGinnis & Mireille Butler, The Bluebook Made Easy: An Introduction to Legal Citation (2008 – Present) (textbook and exercises used in Pepperdine School of Law's Legal Research and Writing Program).
- Co-Author with Samuel Weiner, Repeal of Stock-for-Debt Exception: Was Congress Too Quick to Act?, 3 Turnaround & Workouts Survey 1 (1993).
- Co-Author with Bryant Edwards & Jeffrey Herbst, Mandatory Class Action Lawsuits as a Restructuring Technique, 19 Pepperdine Law Review 875 (1992).

ADDITIONAL INFORMATION

- California State Bar License #162128
- Member, Pepperdine School of Law Career Development Office Faculty Committee, 2016 – Present; Long-Term Bar Passage Committee, 2016 – Present; Student Life Committee, 2015 – 2016; Curriculum Committee, 2008 – 2011; Ad Hoc Bar Examination Committee, 2008 – 2009
- Third Vice-Chair, California State Bar Corporate Tax Committee, 1995
- Member, First Presbyterian Church of Oxnard
- Proficient with Microsoft Word, Excel, PowerPoint, and Outlaw, LexisNexis, Westlaw, and BloombergLaw